

GRIFFITH CITY

INVESTMENT PROSPECTUS 2025





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For information on any aspect of investing or doing business in Griffith City please contact:

Karly Sivewright, Economic Development Coordinator

T +61 02 6962 8100

M +61 417 368 169

E Karly.Sivewright@griffith.nsw.gov.au

For more information visit the Economic Development website at griffithed.com.au

ACKNOWLEDGEMENT OF COUNTRY

Griffith is located in the heart of the Wiradjuri Nation – the largest nation of Aboriginal and Torres Strait Islander people in Australia. Griffith City Council recognises Aboriginal people in the history and growth of Griffith and its surrounding villages. As such, Council acknowledges the Wiradjuri people as the traditional owners of the land and waters and pays respect to Wiradjuri Elders past, present and emerging.

DISCLAIMER

This report has been prepared by Griffith City Council. Information contained in this document is based on available data at the time of production. All statistics and figures are indicative only and should be referred to as such. It has been prepared on the understanding that users exercise their own skill and care with respect to its use and interpretation. Any representation, statement, opinion or advice expressed or implied in this publication is made in good faith. Griffith City Council and the individual authors of this report are not liable to any person or entity taking or not taking action in respect of any representation, statement, opinion or advice referred to above.

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WELCOME TO GRIFFITH FROM THE MAYOR

Griffith City Council embraces businesses and industry, extending a cordial invitation to explore the many reasons why this region is hailed as an optimal choice for residence, investment, and operations. Nestled in the heart of the Western Riverina, Griffith boasts a rich history dating back to its establishment in 1916 as part of the Murrumbidgee Irrigation Area initiative. Renowned as the food bowl of Australia, our region is distinguished for its diverse agricultural offerings, including rice, cereals, citrus, grapes, nuts, cotton, and livestock production.

Noteworthy developments in poultry, aquaculture, and wine production have significantly contributed to Griffith's economic landscape. The Western Riverina region stands out for the scale and intensity of its agribusiness operations, with Griffith serving as the headquarters for some of Australia's most innovative and sustainable industry leaders.

In recognition of our vibrant community, the Griffith Local Government Area has earned a place among Australia's Top Ten visitor destinations in the WOTIF 2024 Aussie Town of the Year Awards. With a population of 28,056 and servicing over 55,000 people in the regional catchment, Griffith embodies cultural diversity, reflected in our lively retail and service sector. The city thrives on a cosmopolitan lifestyle anchored by a dynamic arts culture, exquisite dining experiences, and boutique shopping.



Griffith City Council is dedicated to supporting potential investors, fostering strong ties with the business community and providing essential resources to nurture local enterprises. We encourage you to connect with our Economic Development Team, who are ready to guide you in uncovering the myriad opportunities available for your business in Griffith and the surrounding region.

CR DOUG CURRAN
MAYOR
GRIFFITH CITY COUNCIL

ECONOMIC PROFILE

POPULATION OF
GRIFFITH

28,056

.....
ESTIMATED
POPULATION OF

31,421

BY 2046

2.3% Unemployment
Rate

\$1.9B Exported Output

\$2.05B Gross Regional
Product

3,477 Businesses
Operating

16,657 Local jobs



The largest poultry producer in Australia is based in the Griffith Region



Producing almost 1/3 of Australia's citrus including; oranges, lemons, mandarins



The fastest wine bottling line in the world; capable of processing 36,000 bottles an hour



Home of award winning sustainable aquaculture enterprise



150,000 tonnes of grain harvested per annum



\$178M

COMMERICAL
INVESTMENTS IN 2024



\$76M

RESIDENTIAL
INVESTMENTS IN 2024



GRIFFITH'S KEY STRENGTHS

- One of Australia's Top Ten visitor destinations in the WOTIF 2024 Aussie Town of the Year Awards
- Headquarters to some of Australia's most innovative and sustainable industry leaders
- Skilled labour force - TAFE, Country Universities Centre Western Riverina, Baiada Murrumbidgee Clinical Teaching and Learning Centre and UNSW Rural Clinical School Griffith
- Access to water - Murrumbidgee Irrigation Area
- Thriving agricultural and manufacturing industry
- Home to Harvest HQ - Griffith's new wine and food hub showcasing range of wonderful Riverina producers all in one place
- Abundance of raw and finished manufacturing resources
- One of PRD's Roaring Regions: Australia's Top Ten Affordable Areas 2024
- Cosmopolitan lifestyle underpinned by a vibrant arts culture, fine dining and boutique shopping

BUSINESS & INVESTMENT OPPORTUNITIES

HOUSING DEVELOPMENT OPTIONS

The Griffith Housing Strategy 2025 outlines a proactive response to the city's growing housing needs. While Griffith has capacity for over 2,560 new homes, housing delivery is lagging due to construction delays, infrastructure constraints and inefficiencies in the NSW planning system. This shortfall is impacting prices and rents, limiting housing access for renters, essential workers and low-income households and constraining business growth due to a lack of worker accommodation. The strategy identifies a mismatch between available housing and the needs of smaller households, older residents and first-home buyers. To address this, Council is prioritising:

- Unlocking development-ready land and supporting medium-density and lower-cost housing
- Expanding housing choices through dual occupancies, granny flats, tiny homes and manufactured dwellings
- Delivering flexible accommodation for seasonal and essential workers
- Promoting well-designed, locally appropriate housing in designated growth areas

Implementation actions include streamlining planning proposals, progressing LEP amendments, piloting

innovative housing models, partnering for social and affordable housing delivery and raising community awareness. These efforts aim to improve affordability, support economic development and ensure housing aligns with Griffith's evolving population and regional character.

AGRITOURISM

The Riverina Murray Destination Management Plan 2022-2030 reported opportunity to capitalise on the region's recognition as one of Australia's most important food bowls and increase the volume of food, drink and agritourism experiences. This includes expanding tourism opportunities for development of high quality culinary, winery and agritourism experiences including on-farm accommodation. Another priority project is for the development of major events and increased supporting information.

Destination Riverina Murray recently released the Riverina Murray Agritourism Development Strategy 2024-2033. Destination Riverina Murray has committed to assisting primary producers and farm owners to create farm stay accommodation.



VALUE-ADDING

Griffith is at the forefront of pioneering agricultural innovation and enhancing value through the strategic utilisation of advanced and automated technologies. The city is capitalising on these advancements to optimise diversification in agribusiness.

With a flourishing agricultural sector, cutting-edge agri-tech solutions, a robust freight network, access to export markets, and ample water resources, Griffith offers a favourable environment for establishing additional value-adding manufacturing enterprises. As an illustration, there exists a potential opportunity for a glass bottle manufacturer to meet the escalating demand within the beverage manufacturing industry.

RENEWABLE ENERGY

Griffith has a combination of climate and infrastructure assets to support the development of renewable energy investment including solar, biofuels and resource recovery options.

Recently, two large scale solar projects located 9 km from the City centre have been completed:

- A 60 megawatt farm consisting of approximately 185,000 solar panels installed on 120 hectares;
- A 30 megawatt farm with the ability to generate electricity equivalent to powering approximately 12,000 homes.

BIOFUEL

A recent investigation conducted by the Department of Primary Industries has revealed a significant abundance of biomass in our region, referring to organic matter suitable for energy generation. The study highlighted numerous forward-thinking companies that have successfully adopted biomass as a cost-effective energy source. An emerging market gap is the demand for a natural recycling facility dedicated to transforming agricultural and manufacturing bio-waste into sustainable products.



Griffith is located 573km west of Sydney, 463km north of Melbourne and 358km north west of Canberra

★ Griffith

Sydney

Canberra

Melbourne

EXPANDING INDUSTRIES

Griffith has seen a rise in new industrial development activities over the past few years. Key industry players that are expanding their operations to add a predicted 1,821 new jobs to the region in the short term and 5,816 indirect long term jobs include:

Poultry Expansion: Baiada, Proten, Morten Ag Poultry, Multiquip

Agriculture: Websters, Select Harvest, Terra Ag

Aquaculture: Aquna Murray Cod

Food & Beverage Manufacturing: Almondco, Casella Family Brands, Mandolé Orchard, De Bortoli Family Winemakers, Calabria Wines

Manufacturing & Engineering: Serafin Ag Pro, Codemo Machinery, Collier & Miller, Flavourtech

Health Services: Griffith Post School Options, Murrumbidgee Local Health District

OUR PEOPLE

LOCAL WORKERS QUALIFICATIONS

32.1%

*HOLD A DIPLOMA
OR CERTIFICATE III*

19.2%

*HOLD A BACHELOR
DEGREE*



QUALIFICATIONS

*10.9% Engineering & Tech
11.9% Management & Commerce
6.3% Health
5.8 % Society*



OCCUPATIONS

*28% Managers & Professionals
13% Technicians & Trades
19% Labourers*

78%

Population born
in Australia

31%

Residents are couples
with children

5.3%

Aboriginal & Torres
Strait Islander

\$1,715

Median weekly
income

16,657

Local jobs



ANCESTRY

*28.4% Australian
40.4% United Kingdom
24.2% Italian
5% Indian*

date source: id consultancy June 2021



COUNCIL SUPPORT & INCENTIVES

Council provides assistance to incoming new businesses and investors via the following incentives;

- **Dedicated Business Assistance Officer** – A member of our ED team will act as a single point of contact for prospective investors, providing continuity of advice and assistance in helping to meet individual business requirements. Access to Informed Decisions (.id) statistics, monthly Evolve Business Newsletter, Economic Development website and Local Economic Development Strategy.
- **Fast tracked development application** and provision of pre-lodgement meetings with Council's Development Assessment team.
- **Estimated 44 day turn around** for any development application submitted providing that no objections are received.
- **Guided famils** – provision of a guided familiarisation tour to highlight the regions unique characteristics and business potential.
- **Industry networking** – provision of information and contact details for regional industry bodies and business enterprise groups including an introductory meeting.
- **Griffith City Council provide Easy to do Business service** in partnership with Service NSW for new start-ups.
- **Business Case Assistance** – assistance provided to prospective investors in obtaining the local economic and business data needed in preparation of project analysis and viability studies including id. consultancy data and economic impact assessment.
- **Business and new resident welcome package** – provision of a package of information pertinent to business operations in the Griffith LGA to prospective investors or relocating employees.
- **Community engagement** – Provision of general public relations and media advise. Assistance or participation in marketing awareness campaigns to assist with community engagement for relevant projects.
- **NSW Planning Portal** - An online environment where developers can access planning services and information from anywhere at any time. Council has implemented development application submissions through the planning portal and can also provide access to the DA Tracker service.

INDUSTRIAL PRECINCTS

Industrial zonings are generally situated on the fringe of the city and strategically located in terms of transport infrastructure. There are numerous areas zoned throughout Griffith permitting a mix of light, heavy and general industrial use.

Prominent Industrial Precincts include:

Battista Industrial Estate

Griffith's most recent industrial development has a number of large blocks available for development. The estate flanks major routes to Canberra and Sydney.

Mooreville Industrial Estate

On the eastern fringe of the city, Mooreville Industrial Estate houses a variety of industrial, retail and manufacturing businesses.

Hanwood Industrial Hub

Only a seven minute drive from the CBD, this precinct is home to several large food processing companies and is a B Double by-pass to major routes and adjacent to the new Southern Industrial Link Road. The B6 Enterprise Corridor zoned land alongside the link road is earmarked as the next major industrial development precinct.

Bridge Road Industrial Precinct

This industrial precinct is close to the CBD and major heavy vehicle routes. A new estate has been established in this precinct with vacant land ranging in size from approx 3000m² to approx 7000m².

Yenda Industrial Precinct

Fifteen minutes drive from the CBD, the Yenda industrial precinct features two large beverage companies and is easily accessible by heavy vehicles providing opportunities for industrial growth.

WR Connect

Western Riverina Connect Intermodal Freight Terminal is located midway between Griffith and Leeton and is the newest and largest logistics hub for the Western Riverina region. WR Connect provides the least-cost pathway to domestic and export markets, and is a transport efficient logistics hub with a rail centerpiece surrounded by effective road networks. WR Connect provides agricultural producers with world-competitive export industries through connectivity of road and rail. WR Connect allows loading of both containers and bulk freight, resulting in increased flexibility, reliability and volume for producers, processors and end users.



RESIDENTIAL PRECINCTS

With consistent population growth, Griffith is the ideal location to invest or relocate. Griffith has many attributes that new industries can benefit from, as well as offering an affordable residential market for the modern family, singles and retirees.

With a strong population growth profile, Griffith has long-term land use strategies in place to accommodate population growth. The Growing Griffith to 2045 Local Strategic Planning Statement provides direction for land use and spatial development for Griffith with a forward vision of approximately 15 years. The Strategy focuses on optimising land use and urban design to accommodate future economic trends and the community's evolving needs and aspirations.

The Griffith Housing Strategy 2025 is a detailed analysis of the current state of housing availability in Griffith and suggests methods of increasing access to diverse housing options for key target groups in the City experiencing housing stress. More information on the Griffith Housing Strategy 2025 is detailed on page 7.

Council has undertaken a number of initiatives to incentivise the development of affordable housing including;

- Implemented rebates on Section 7.11 and 7.12 contributions for developers who demonstrate their development proposal addresses the affordable housing issue identified in the Strategy.
- Incentivising the construction Secondary Dwellings by implementing an Affordable Housing Rebate
- Amended the Griffith Residential Control Plan to increase housing supply including amendments to floor space ratios, reduced parking requirements, removal of height restrictions and reduction of open space per ground floor.



Median house price
Griffith \$585,000
Sydney \$1,245,900

data source: realestate.com.au June 2025

HEALTH PRECINCT

Griffith is the regional centre for medical, dental and hospital facilities with health care and social assistance being the fourth largest employment sector in the local government area. Griffith's Health Precinct surrounds both the public and private hospital. Council has recently completed a Griffith Health Precinct Master Plan that aspires to increase residential housing supply and medical services densities in close proximity to the new Griffith Base Hospital and St Vincent's Private Community Hospital Griffith.

St Vincent's Private Hospital was established through a \$25 million partnership between Griffith City Council and St Vincent's Health Australia via generous contributions and fundraising from the Griffith community. The Private Hospital provides 20 beds inpatient single rooms, 20 day procedure beds and specialist inpatient services.

The new Griffith Base Hospital includes a secure link with St Vincent's Private Hospital, enabling transfer of patients between the two hospitals.

This co-location model enhances patient care, supports workforce retention and positions Griffith as a regional hub for both public and private healthcare delivery.

The brand-new \$250 million Griffith Base Hospital offers specialist medical services including intensive care, surgical, paediatrics, cancer clinic, obstetrics and renal dialysis, a range of allied health and mental health services as well as outreach services to the district. The hospital provides a 24hr Emergency Department, ICU/CCU and an extensive Outpatient Clinic.

Designed to meet the growing health needs of Griffith and surrounding communities, the hospital will enhance service delivery, attract and retain skilled healthcare professionals, and support future population growth.

Griffith has a substantial medical community with approximately 40 General Practitioners in the district and over 25 resident and visiting specialists servicing the area.





CONNECTIVITY

Griffith's central location with transport linkages to Sydney, Melbourne, Brisbane, Canberra and Adelaide is a major advantage for investors.

ROAD

Griffith is located just off the Sturt and Newell Highways and is a major junction for the Kidman Way, Burley Griffin Way and Irrigation Way. Griffith has both B Double and Road Train access to major markets, distribution and warehousing with numerous major transport companies based in the City.

Council is continuing work on building efficient transport corridors with initiatives such as the Griffith Southern Industrial Link which has removed constraints on the local road network, improving access to markets for regional producers. The Griffith Southern Industrial Link allows ease of access for industries to move freight around the outskirts of the City and connect with major transport routes.

RAIL

The NSW Government recently completed a \$60.4 million investment to upgrade the Griffith to Junee rail line. The upgrade allows for 25 tonne axle trains to travel between Griffith and Junee and will join with the Melbourne to Brisbane inland rail line. Producers and businesses in the region will benefit from a more efficient and lower cost logistics chain, improving their domestic and international competitiveness.

The Western Riverina Connect (WR Connect), Intermodal Freight Terminal located midway between Griffith and Leeton will not only have a major impact on accessibility to domestic markets, but will greatly benefit your export and import business by increasing the freight options available to you.

AIR

Griffith City Council has recently redeveloped the Griffith Airport terminal, resurfaced the runway and installed state of the art precision approach path indicator (PAPI) lights.

Griffith Airport offers domestic passengers daily return air travel to Sydney with REX and Qantaslink services. The Griffith City Airport site has capacity for increased commercial enterprises. The site could house major freight or warehousing distribution operations or serve as a base for pilot training.

TELECOMMUNICATIONS

The Griffith CBD and surrounds has access to Business NBN Enterprise Ethernet. Recent NBN announcements mean that pricing in existing (and new) business fibre zones will be more affordable. Griffith businesses can access high speed connection at the same prices as metropolitan areas without competing with domestic service users.

AGRICULTURAL SECTOR

Griffith is the agricultural powerhouse of the Riverina and is one of the most diverse and productive regions in Australia. Much of our primary production is added value through manufacturing and innovative technology.

ACCESS TO IRRIGATION

The availability of water is a critical input for local agriculture. Griffith has an incredible Irrigation System and is in the centre of the Murrumbidgee Irrigation Area. Water makes its way to down the Murrumbidgee river via Blowering and Burrinjuck Dams. Over 3,000km of supply channels provide Griffith irrigators with water access.

AGRIBUSINESS

Griffith based companies offer a diverse range of services to the rural communities in our area, including all forms of agribusiness, livestock, insurance, real estate, farm equipment, spare parts and service, built on years of innovation and reliability. Local companies are leaders in turnkey irrigation engineering solutions developing irrigation systems for crops right across Australia.

The Citrus Centre of Excellence focuses on providing cutting-edge research and technology to help growers improve production and profitability.

Deakin University Centre for Regional and Rural Futures (CeRRF) now has a site in Griffith. The CeRRF is Australia's premier research centre for agricultural productivity. Research ranges from food and food security to smart agriculture and sustainable biotechnology.



\$442M Agricultural output
1,915 employees



POULTRY PRODUCTION

The chicken meat industry is undergoing rapid expansion in the region with plans well underway to double production at the Baiada/Steggles Hanwood plant to process three million birds per week in the coming years. This expansion has an enormous impact on the supply chain, from grain production, building of new sheds through to waste management - equating to a \$548M investment across the region, providing over an additional 1,800 jobs. Griffith has good quality farming conditions to produce poultry as well as easy access to grains. Grain consumption is approximately 5,500 metric tonnes per week.

AQUACULTURE

Aquaculture is a growing industry in Griffith. Aquna Sustainable Murray Cod grows premium Murray Cod in open ponds with water sourced from the Murrumbidgee River. Aquna has one of the lowest environmental footprints in the industry. Through innovation, the team at Aquna has created a system that has been custom-designed to grow these premium table fish efficiently. Manufactured locally and Australian made, the system mimics the natural environment and provides the fish with protection. Aquna Sustainable Murray Cod are utilising dams on irrigation properties where an improved model for producing the premier freshwater species has been a game changer.



MANUFACTURING SECTOR

Manufacturing is the largest employer in Griffith, making up 20% of total employment. Griffith is leading the way in food and beverage manufacturing, specialised machinery and equipment manufacturing as well as innovative technology.

Flavourtech is a local company that designs, manufactures, services and supports specialised processing equipment for the food (fruit & vegetable), beverage (coffee, tea, wine & beer), dairy, flavour and pharmaceutical industries world-wide.

A number of local manufacturing companies service agricultural and industrial markets locally and nationally. Local manufacturing firms offer a diverse range of products and services including quality maintenance and an expansive range of locally manufactured, custom-made farm equipment.

Griffith also has a number of food manufacturing enterprises. Almondco, a \$25 million processing facility to service the almond industry in the Riverina opened in 2017. The state-of-the-art hulling, shelling and processing facility is the first stage of a multi-faceted infrastructure investment program for the region. The Riverina produces 20% of Australia's almonds and this share of annual production is increasing each year. Another addition is the establishment of the Webster Australia Head Office in Griffith. Webster's Horticultural operations include over 3,000 hectares of almond and walnut orchards in the Riverina and Tasmania.



***\$1.5B Manufacturing output
3,263 employees***



WINERIES

The Riverina wine region is centred on the city of Griffith and surrounding villages of Yenda, Hanwood, Bilbul and Tharbogang. The flat plains of the district, bordered by the Cocoparra ranges, the rich soil, irrigation scheme and a Mediterranean climate were the key factors in developing this wine region back in 1913. Over a hundred years later, many of Australia's well known family wineries still base their operations here in the Riverina, producing award-winning wines.

Today there are more than a dozen wineries based in the region including De Bortoli Wines, McWilliams Wines, Casella Family Brands, Calabria Family Wines and Warburn Estate. With annual grape production of over 290,000 tonnes, the Riverina is the largest wine producing region by area in Australia producing one in every four glasses of Australian wine.

Casella Family Brands is Australia's largest family owned wine company based in the village Yenda. The Yenda winery is capable of crushing more than 120,000 tonnes of grapes during a single vintage. Casella Family Brands have the fastest bottling line in the world capable of processing 36,000 bottles an hour.



1 in every 4 glasses
of wine is produced in Griffith

Home to 6 of Australia's top 20
largest wine companies

Over 12.5 million cases of wine
exported to over 50 countries
every year



CONSTRUCTION

The construction industry has been steadily growing over the past six years in Griffith as new residential subdivisions are developed and commercial investment increases. In 2023/24, the construction industry contributed \$719 million (output by industry) to Griffith's economy.

This is viewed as a growth area in response to the city's current shortage of housing availability and industry expansion strategies. Construction output has doubled since 2017 due to the demand for new homes and new industrial premises.

Demand for construction businesses surpasses supply in Griffith. There is opportunity for new businesses to enter the market in the construction industry.

The construction sector's momentum is underpinned by strategic planning and infrastructure investment led by Griffith City Council. Major capital works—such as the Griffith Regional Aquatic Leisure Centre upgrade, the Griffin Green

Housing project, the Southern Industrial Link Road Bypass and the Griffith St Vincent's Private Hospital—demonstrate the city's capacity to deliver complex, high-value projects. These initiatives not only support population growth and industrial expansion but also reflect a coordinated approach to sustainable urban development as outlined in the adopted Griffith Community Strategic Plan.

Griffith presents a compelling case: a growing regional centre with a clear vision, strong governance and a construction sector poised for continued expansion.



\$719M Construction output
2,000 employees
\$76M Residential Approvals
\$178M Commercial Approvals
in 2024





COMMERCIAL & RETAIL

Griffith's retail sector is a cornerstone of the local economy, employing 9% of the city's workforce and contributing over \$212 million in output for 2023/24. The sector continues to show resilience and growth, with total local spend increasing by 2.1% year-on-year to reach \$871 million in 2024. This includes a notable 11.4% rise in online spending by residents, reflecting evolving consumer behaviour and opportunities for digital retail expansion. Visitor spending also remains strong, contributing over \$235 million annually and reinforcing Griffith's role as a regional shopping and service destination (Spendmapp by Geografia).

Retail activity in Griffith is not only economically significant but also culturally vibrant. Banna Avenue, the city's iconic tree-lined main street is home to a diverse mix of boutiques, galleries, homewares, banks, restaurants and cafés. It serves as both a commercial hub and a social gathering space, offering a unique blend of local charm and metropolitan convenience. The retail

sector's diversity and adaptability make it a key driver of employment, investment and community vitality across Griffith and the wider Western Riverina.

Yambil Street runs parallel to Banna Avenue and typically houses professional businesses such as accountants, solicitors, financial planners, real estate agents, employment services as well as retail, beauty and other services. At present, there are a small number of commercial vacancies through the Griffith CBD area including the main retail precinct.

Griffith has a several banking institutions that provide specialist services varying from retail, agribusiness and commercial enterprise. The professional services sector handles some of the highest profile business clientele in Australia. Griffith is home to two major shopping centres, one of which is a \$60 million development with national retail chains providing a focus for the centre. There are also numerous neighbourhood retail precincts.

TOURISM & HOSPITALITY

Griffith is one of Australia's most vibrant and cosmopolitan centres. Griffith exudes a rich blend of cultures and traditions with more than seventy nationalities adding to our cultural tapestry including Italian, Indian, Afghani and Pacific communities. The hospitality industry in Griffith is gaining momentum with the return of young entrepreneurs growing the family business or investing in new initiatives. Good food has always been at the heart of Griffith and the city has an enviable reputation for excellent Italian restaurants as well as Chinese, Indian, Thai and Afghan restaurants.

Griffith offers a range of guest accommodation from stylish modern apartments, comfortable motels, boutique cottages, small caravan parks and hostels. There are opportunities for the addition of further accommodation providers including a destination tourist park or boutique/luxury farm stay accommodation.

TOURISM EVENTS

Griffith's tourism calendar is packed with vibrant events that celebrate the region's culture, food and community spirit. Signature campaigns such as the Griffith Easter Party, A Taste of Italy Griffith and Griffith Spring Fest bring together locals and visitors to enjoy the city's renowned

hospitality, first-class sporting facilities and stunning natural landscapes. These events showcase Griffith's multicultural heritage and culinary excellence while driving visitor engagement and economic activity. Tourism events play a vital role in Griffith's economy by attracting visitors, increasing local spending, supporting hospitality and retail businesses.

ARTS AND CULTURE

Griffith offers a dynamic and lively art scene: local theatre groups to international performances; rock concerts to music recitals; drama classes, art workshops, travelling exhibitions and community exhibition space. At the hub of the arts community is the recently renovated Griffith Regional Regional Theatre and the Griffith Regional Art Gallery.



\$607 average spend per domestic visitor per trip

Visitors stay an average at 3.5 nights

\$193M tourism spend per annum

972,000 nights stayed annually

data source: Tourism Research Australia 2024



EDUCATION & TRAINING

Griffith provides a range of choices for students from pre-school right through to tertiary and vocational education. The City has many well-established schools and educational institutions. Country Universities Centre Western Riverina, TAFE NSW Griffith, Western Riverina Community College work with industry to provide skills and university pathways to ensure businesses can provide the necessary training and support for a diverse workforce.

Two public High Schools; Griffith and Wade, enable all students to have access to a wide range of subject options and school facilities. Griffith also boasts a co-educational Catholic college, Marian Catholic College, catering to years 7 to 12 as well as Verity Christian College and Western Riverina Community School.

Country Universities Centre (CUC) Western Riverina provide university students enrolled in any university with learning support and higher education information.

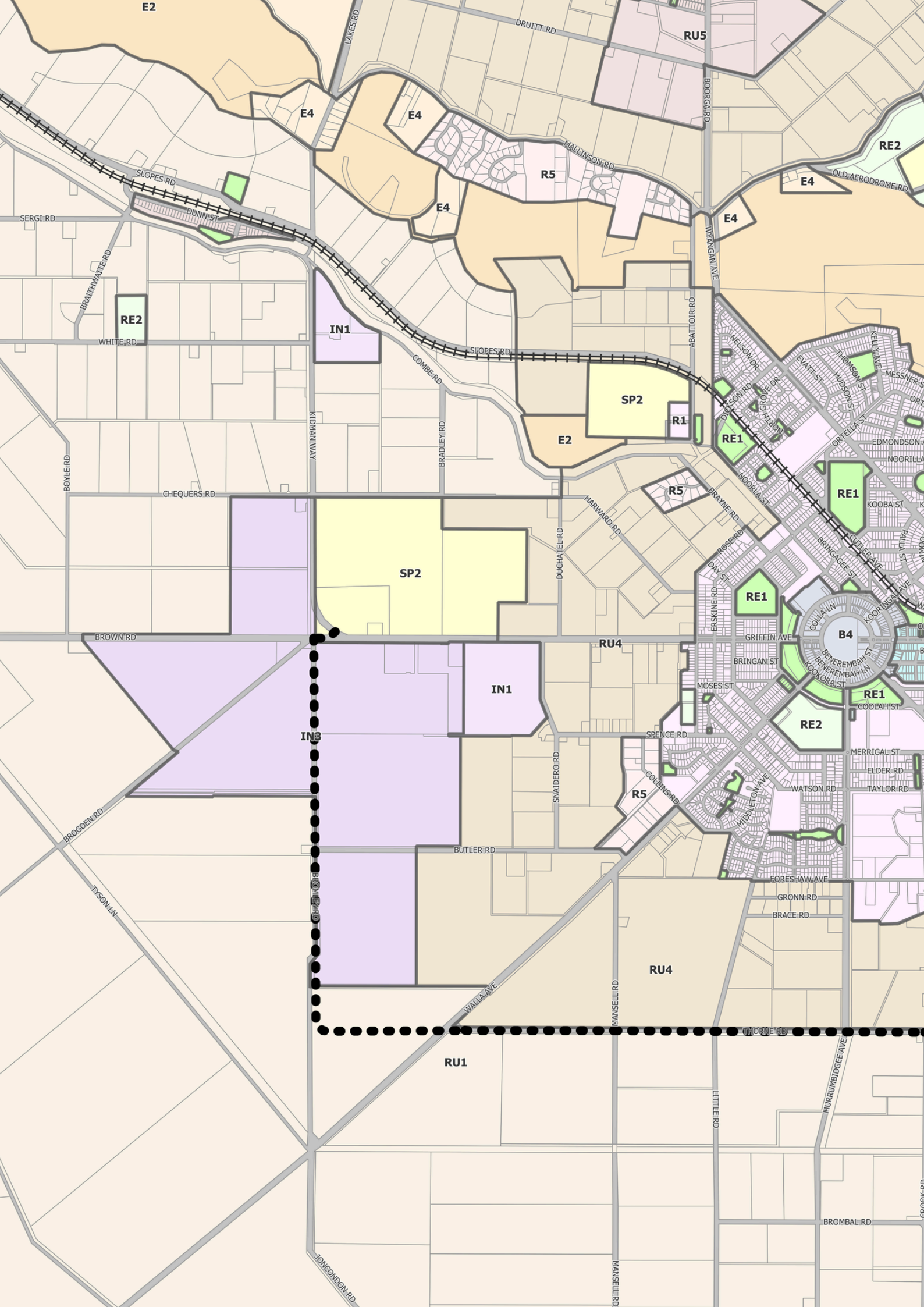
Anyone can achieve qualifications in Griffith with the flexibility to balance work, study and play. The Griffith CUC is open 7 days a week from 5am to midnight with centre manager and academic advisors at hand to give students face-to-face support.

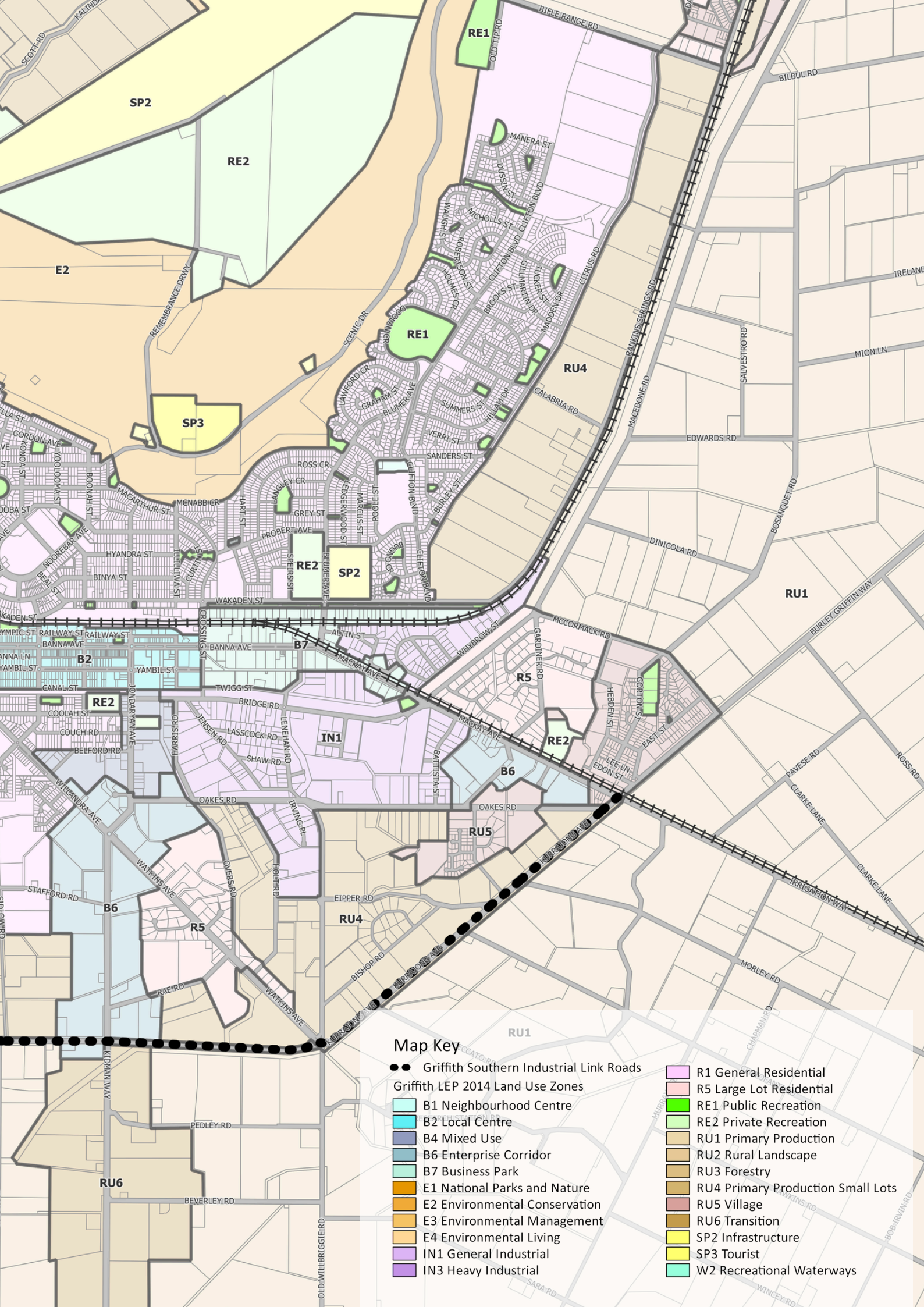
Grow Our Own Western Riverina is an exciting regional initiative, developed to provide information to students, trainees and business people in this region and to encourage people to build a career while living locally.

The Baiada Murrumbidgee Clinical Teaching and Learning Centre is run by St Vincent's Private Community Hospital Griffith in partnership with the University of Wollongong, University of Notre Dame, University of New South Wales, Charles Sturt University, TAFE and Griffith Base Hospital.

Griffith offers opportunities for medical students to relocate and study locally, with the CSU School of Rural Medicine and the UNSW Rural Clinical School both operating modern teaching facilities in the city.







Map Key

●● Griffith Southern Industrial Link Roads

Griffith LEP 2014 Land Use Zones

B1 Neighbourhood Centre

B2 Local Centre

B4 Mixed Use

B6 Enterprise Corridor

B7 Business Park

E1 National Parks and Nature

E2 Environmental Conservation

E3 Environmental Management

E4 Environmental Living

IN1 General Industrial

IN3 Heavy Industrial

R1 General Residential

R5 Large Lot Residential

RE1 Public Recreation

RE2 Private Recreation

RU1 Primary Production

RU2 Rural Landscape

RU3 Forestry

RU4 Primary Production Small Lots

RU5 Village

RU6 Transition

SP2 Infrastructure

SP3 Tourist

W2 Recreational Waterways



HOSTING AN EVENT

Griffith is the perfect location for business events or conferences. Griffith is one of Australia's most vibrant and cosmopolitan regional centres, an oasis in south-west New South Wales. The genuine and hospitable locals, large range of facilities and unique attractions will ensure delegates will have a memorable experience.

VENUES

The Griffith region offers a range of venues that can cater for everything from small intimate gatherings to large functions. Griffith's venues have a large range of facilities to meet your needs. Access the Griffith Venue Guide at visitgriffith.com.au.

ACCOMMODATION

Griffith offers a diverse range of accommodation options for different budgets and business requirements, from self-contained apartments, conveniently located motels, private B&Bs to farm stays.

EXPERIENCE & ACTIVITIES

Griffith has an array of activities and experience on offer that would be a great addition to your next conference or business event itinerary. From catch & release fishing to agriculture tours to yoga amongst vineyards.

Griffith is the perfect location for your next business event or conference. For more information on organising a business event or conference in Griffith contact the Visit Griffith Events Coordinator on 1800 681 141 or via email events@griffith.nsw.gov.au

HOSTING A SPORTING EVENT

Griffith's new \$30M Griffith Regional Sports Precinct includes a state of the art sporting arena and 50 metre outdoor swimming pool. The Westend complex includes seven indoor basketball courts with seating for over 1000 people, seven all weather netball courts, synthetic athletics track with new lighting, synthetic turf hockey pitch and a new grandstand.

To book a Council facility please visit griffith.bookable.net.au.



INVESTMENT PROSPECTUS 2025
GRIFFITH CITY COUNCIL

